



# All Smileys!

WE'VE  
DONE  
THE  
BIZ



## Dear **BIZ**

WE just wanted to let you know how we have progressed since you featured us in April 2007. We are now franchising Smiley's Childcare

Agency ([www.smileys-childcare.co.uk](http://www.smileys-childcare.co.uk)) and are delighted. After appearing on your page we had lots of inquiries from individuals and companies wanting to join us. We started working with Franchise Your Business last June and sold our first franchise in the West Midlands in February - the second in Essex is due to open in June.

Thank you so much for helping us.

## **BIZ** Says:

Juliet Barkley, by email  
THANKS for getting back in touch. We are delighted at your success.

Well done for all that you have achieved so far. You are proof that with passion, determination and a bit of hard graft you can achieve great things.

Now you just need to publicise your franchise opportunities to the masses so you can persuade even more people to become a franchisee of yours.

Keep looking out for opportunities to promote yourselves - take out advertisements in small business publications and national and local newspapers and attend small business networking events.

Take a look at websites such as [www.whichfranchise.com](http://www.whichfranchise.com) which is a good user friendly site for letting potential franchisees know who you are and what you have to offer.