



**AMBITIOUS**  
Juliet Barkley of  
Smileys Childcare

PICTURE: MIKE MOORE

**BIZ UPDATE**

# GROWING UP FAST

## Dear Biz

WE thought you might be interested to know how our childcare business is doing. You first featured us in April 2007 and then again last summer.

We are so grateful for your support and advice – it has been invaluable to us.

We are delighted to say that despite the turbulent economic climate we are still going strong and Smileys Childcare Agency ([www.smileys-childcare.co.uk](http://www.smileys-childcare.co.uk)) now

has two successful franchises up and running in the West Midlands and Essex.

Demand for childcare remains strong and we would like to expand further.

That's why we are keen to hear from people interested in running franchises in Oxfordshire, Hertfordshire, Middlesex, East Sussex and London.

We have carried out market research in all these areas and know there is a high demand for childcare and nannies.

Juliet Barkley, by email

## Biz says

WELL done. We are thrilled that Smileys Childcare is doing so well. We know it's difficult in the current climate but you are making all the right moves by taking your time and doing thorough research before making any decisions to expand.

You may find the website [www.whichfranchise.com](http://www.whichfranchise.com) a useful place to promote yourselves and find franchisees.

Keep up the excellent work and keep in touch.